



TENDER DOCUMENT
A259 Serpollet Roundabout Design Project
"Welcome to Bexhill-on-Sea"
Issued by: Bexhill-on-Sea Town Council

Project Overview

Bexhill-on-Sea Town Council is inviting tenders for the design and construction of a full-scale model of a historic Serpollet steam car. This landmark installation will be prominently positioned at the main A259 Roundabout at Ravenside Retail Park, providing a striking welcome to visitors and celebrating Bexhill-on-Sea's heritage as the birthplace of British motor racing.

The winning design must incorporate both historical accuracy and modern engineering standards, ensuring durability against environmental exposure. A silhouette of a marshal at the finish line, holding a chequered flag, must also be included as part of the installation.

Scope of Work

The appointed contractor/designer will be responsible for:

- Designing a full-scale model of the Serpollet steam car, reflecting its historical significance, including human figure(s) depicting motor racing environments. This must include a silhouette of a marshal holding a chequered flag.
- Ensuring the design is structurally sound and suitable for outdoor installation.
- Incorporating contemporary materials that are weather-resistant and low-maintenance.
- Creating detailed engineering plans, including full-scale drawings or 3D renderings.
- Producing a full breakdown of costs, ensuring best value for public funds.
- Collaborating with Bexhill-on-Sea Town Council and National Highways to comply with all safety and planning regulations.

Design Requirements

- The model should be a faithful representation of the Serpollet steam car.
- The silhouette of a marshal holding a chequered flag must be included.
- Materials should be robust, durable, and require minimal maintenance.
- Consideration should be given to lighting and potential interactive elements.
- The installation must be securely anchored to the roundabout base in accordance with safety regulations.

Eligibility

- Open to individuals, teams, or organisations, including students, professionals, and hobbyists.
- Previous experience in public art, sculpture, or engineering projects is desirable.
- Demonstrated ability to work within budget constraints and project timelines.

Submission Requirements

- A complete design proposal, including:
 - Full-scale drawings or 3D renderings.
 - Description of design features.
 - Proposed materials and specifications.
 - Structural and installation considerations.
- A detailed budget breakdown.
- Timeline for completion and project milestones.
- Evidence of previous work (if applicable).
- Confirmation of ability to comply with National Highways safety regulations.

Timeline

- **Tender Issued:** 1st February 2025
- **Submission Deadline:** Before 30th June 2025
- **Evaluation and Shortlisting:** July 2025

- **Final Selection:** September 2025
- **Project Completion Deadline:** To be agreed upon following selection

Budget & Funding Bexhill-on-Sea Town Council will provide funding for the project. Proposals must demonstrate value for money and cost efficiency. The budget should include all design, fabrication, transportation, and installation costs.

Evaluation Criteria Submissions will be assessed based on:

- Historical accuracy and creativity (30%)
- Structural integrity and feasibility (25%)
- Cost-effectiveness and value for money (20%)
- Experience and capability of the tenderer (15%)
- Compliance with safety and regulatory requirements (10%)

Additional Considerations This project is undertaken in partnership with National Highways, which has the final authority over the design's placement on the roundabout. As such, minor modifications may be required to meet safety and engineering standards.

Submission & Contact Details All tenders should be submitted electronically to:

Bexhill-on-Sea Town Council

Email: town.clerk@bexhilltowncouncil.gov.uk

For any queries regarding this tender, please contact the above email address.

We look forward to receiving your innovative proposals and to showcasing a design that honours Bexhill-on-Sea's proud motoring heritage.